

**GOVERNMENT OF TELANGANA
MUNICIPAL ADMINISTRATION DEPARTMENT**

O/o. Commissioner & Director of
Municipal Administration,
Telangana State, Hyderabad

C I R C U L A R

Roc.No.50499/2018/H2,

Dt. 18/09/2020

Sub: MA Department - Promotion of Kalantar2020 (National Online Painting Competition organized by Kalantar Art Trust (KAT) - Forwarded by MoHUA, Government of India for necessary action - Communicated to promote the same - Reg.

Ref:- DO.No.16/6/2019-SBM-III Dt.24.08.2020 of Sri Binay Kumar Jha, Director (SBM&PHE), MoHUA, Government of India, New Delhi.

The attention of all the Municipal Commissioners in the state are invited to the subject, reference cited wherein Sri Binay Kumar Jha, Director (SBM&PHE), MoHUA, Government of India, New Delhi has informed that Kalantar Art Trust (KAT) is an NGO working to promote art and artists conducts various activities for promoting art, KAT also organizes competitions at various levels and one such event was conducted in May 2020 to help people cope with stress resulting from the pandemic through the medium of art.

2. Further informed that KAT is organizing another painting competition titled Kalantar 2020 on virtual platform and the intent of the competition is to sensitize the masses about various social issues, including Swachhata, In line with the Hon'ble Prime Minister's vision of a Swachh Bharat. one of the key themes for the competition is "Swachhata Se Sampannata" (Cleanliness Leading to Prosperity) and the Ministry of Housing & Urban Affairs (MoHUA) has partnered with KAT and is promoting the above event which is scheduled from 22 August to 2 October, 2020. Further stated that the competition is open to various age groups including professional artists and the best performing districts and school with maximum participation would be eligible for a special category of awards under the competition and enclosed details of the event including the themes is provided in the brochure.

3. While informing above, the Director (SBM&PHE), MoHUA, Government of India, New Delhi has requested to take necessary steps to promote this widely event in our jurisdiction through various digital platforms such as social media, Whatsapp. etc in order to ensure maximum participation in the competition and further spread the message of Swachhata through art and support in making the Kalantar 2020 event a success.

4. Therefore while forwarding a copy of references cited, all the Municipal Commissioners in the State are hereby requested to take necessary action in the matter for promoting the event widely in the jurisdiction as desired.

Encl:- as above.

**PHALGUN KUMAR K
DY.DIRECTOR**

To

All the Commissioners of Municipalities and Municipal Corporations.

Copy to the Regional Director-cum-Appellate Commissioner of Municipal Administration, Hyderabad and Warangal to communicate the same to all the Municipal Commissioners.

(w.e)

Copy to all the Additional Collectors/ Additional Collectors (Local Bodies) in the State for information and necessary action.

Copy to all the Collectors and District Magistrates in the State for information and necessary action.

Copy to the Engineer-in-chief (PH), Telangana, Hyderabad for information.

Copy to the Director of Town and Country Planning, Hyderabad for information.

Copy submitted to the Principal Secretary to Government MA & UD Department, Telangana, Hyderabad for favour of information.

Signature valid

Digitally signed by K
PHALGUN KUMAR
Date: 2020.09.18 17:57:58 IST
Reason: Approved



729609/2020/TAPPAL SEC-CDMA

बिनय कुमार झा
BINAY KUMAR JHA

निदेशक
DIRECTOR
(SBM & PHE)
Tel.: 011-23062602
E-mail: binay.jha@nic.in

D.O. No. 16/6/2019-SBM/III



भारत सरकार
आवासन और शहरी कार्य मंत्रालय
निर्माण भवन
GOVERNMENT OF INDIA
MINISTRY OF HOUSING AND URBAN AFFAIRS
NIRMAN BHAWAN

नई दिल्ली-110011, तारीख 20

New Delhi-110011, dated the 20

24 August 2020

Sub: Promotion of KALANTAR 2020 (National Online Painting Competition)

Dear Sir/ Madam,

Kalantar Art Trust (KAT) is an NGO working to promote art and artists. Alongside various activities for promoting art, KAT also organizes competitions at various levels. One such event was conducted in May 2020 to help people cope with stress resulting from the pandemic through the medium of art. In continuation to the above, KAT is organizing another painting competition titled **Kalantar 2020** on virtual platform. The intent of the competition is to sensitize the masses about various social issues, including Swachhata. In line with the Hon'ble Prime Minister's vision of a Swachh Bharat, one of the key themes for the competition is "**Swachhata Se Sampannata**" (Cleanliness Leading to Prosperity).

2. The Ministry of Housing & Urban Affairs (MoHUA) has partnered with KAT and is promoting the above event which is scheduled from 22 August to 2 October, 2020.

3. The competition is open to various age groups including professional artists. The best performing districts and school with maximum participation would be eligible for a special category of awards under the competition. Further details of the event including the themes is provided in the brochure (Annexure 1) for your ready reference.

4. It is requested to take necessary steps to promote this widely event in your jurisdiction through various digital platforms such as social media, Whatsapp, etc in order to ensure maximum participation in the competition and further spread the message of Swachhata through art. We look forward to your support in making the Kalantar 2020 event a success.

Yours sincerely,


(Binay Kumar Jha)

Encls: Kalantar Art Trust Brochure

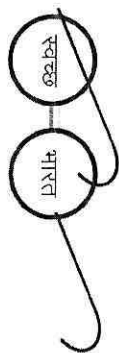
All Municipal Commissioners

Copy To: State Mission Directors

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EVENT PARTNER



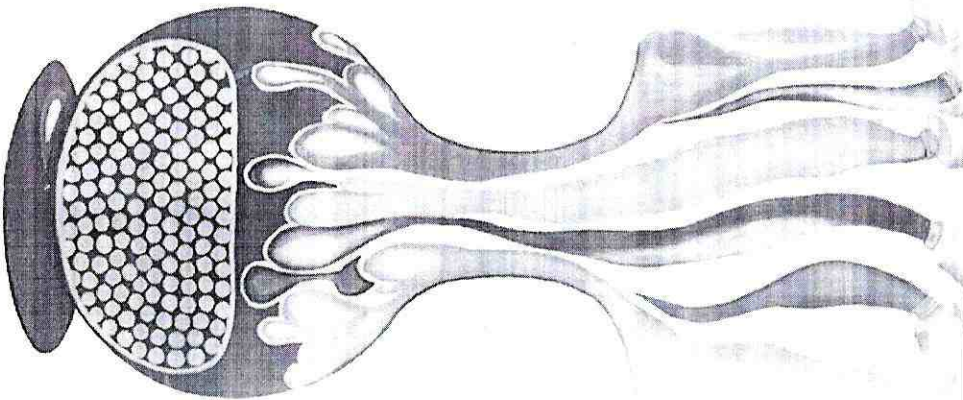
एक कदम स्वच्छता की ओर

EVENT PARTNER



KALANTAR 2020

NATIONAL ONLINE PAINTING CHAMPIONSHIP



Our life starts as a white canvas. It gets a background color from our family. Our surrounding act as different colors. Our actions are coloring brush with which we give strokes to color our life to a beautiful painting.

KALANTAR 2020 is an opportunity for every artist to put an everlasting stroke of impressive colors and paint their lives with beautiful thoughts.

Vishal Srivastava,
President,
Kalantar Art Trust

SPONSORED BY IN-SOL



ORGANISED BY

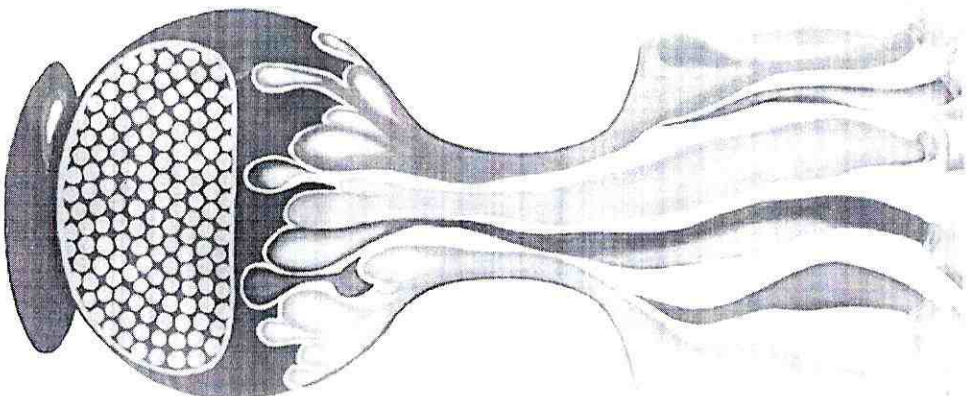


ENTRIES INVITED FOR KALANTAR 2020

NATIONAL ONLINE PAINTING CHAMPIONSHIP

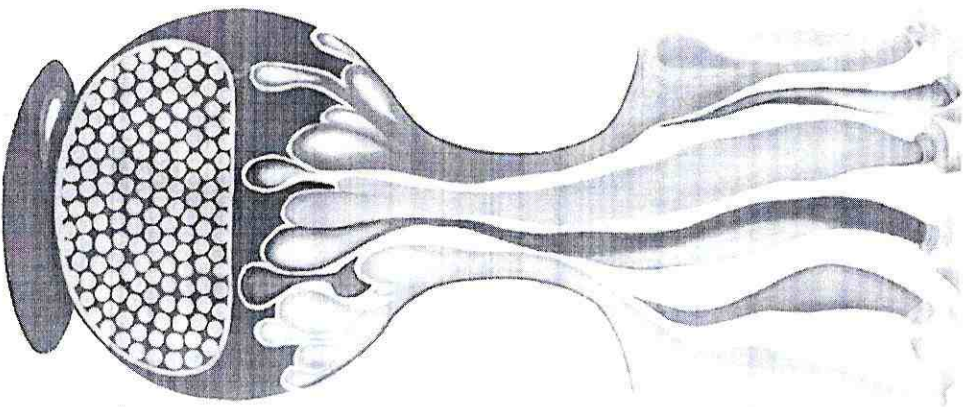
SCHEDULE

ACTIVITY	START DATE	END DATE
1ST STAGE (ONLINE SUBMISSION)	5TH SEPTEMBER, 2020 (TEACHER'S DAY)	14TH SEPTEMBER, 2020
PUBLIC VOTING AND JURY MARKING (FOR 1ST STAGE SUBMISSION)	15TH SEPTEMBER, 2020	24TH SEPTEMBER, 2020
RESULTS OF 1ST STAGE	27TH SEPTEMBER, 2020	
2ND STAGE (CATEGORY-WISE ONLINE COMPETITION ON VIDEO CONFERENCE)	29TH SEPTEMBER, 2020	30TH SEPTEMBER, 2020
RESULTS OF 2ND STAGE	2ND OCTOBER, 2020 (GANDHI JAYANTI)	



CATEGORIES OF COMPETITION

NATIONAL ONLINE PAINTING CHAMPIONSHIP



AGE GROUP	TOPICS
5 TO 7 YEARS	ANY THEME RELATED TO A MORAL CONCEPT
7+ TO 10 YEARS	અવિરલ ધારા, નિર્મલ ધારા OR રવત્ચળતા સે સમ્પૂર્ણતા OR જાગતા ભારત, ઝળતા ભારત OR પ્રશ્નોત્તા - કલ્પા અથવા વિજ્ઞાન
10+ TO 14 YEARS	અવિરલ ધારા, નિર્મલ ધારા OR રવત્ચળતા સે સમ્પૂર્ણતા OR જાગતા ભારત, ઝળતા ભારત OR પ્રશ્નોત્તા - કલ્પા અથવા વિજ્ઞાન
14+ TO 18 YEARS	અવિરલ ધારા, નિર્મલ ધારા OR રવત્ચળતા સે સમ્પૂર્ણતા OR જાગતા ભારત, ઝળતા ભારત OR પ્રશ્નોત્તા - કલ્પા અથવા વિજ્ઞાન
PROFESSIONAL ARTISTS	અવિરલ ધારા, નિર્મલ ધારા OR રવત્ચળતા સે સમ્પૂર્ણતા OR જાગતા ભારત, ઝળતા ભારત OR પ્રશ્નોત્તા - કલ્પા અથવા વિજ્ઞાન
WEBSITE	WWW.KALANTARART.ORG
FACEBOOK	@KALANTARART
TWITTER	EVENTS@KALANTARARTTRUST.ORG
E-MAIL	HTTPS://KALANTAR.BLOGSPOT.COM
BLOG	

SPECIAL AWARDS:-

- DISTRICT WITH MAXIMUM PARTICIPATION
- SCHOOL WITH MAXIMUM PARTICIPATION