

**GOVERNEMENT OF TELANGANA
MUNICIPAL ADMINISTRATION DEPARTMENT**

O/o Commissioner and Director of
Municipal Administration,
640, A.C, Guards Hyderabad.

C I R C U L A R

Roc.No. 192717/2021/M1,

Dt.13/04/2021.

Sub:PS MA Dept., - Town Planning – Advertisements – Signage License for Advertisement – Certain instructions issued for receipt and disposal of files pertaining to Signage License for Advertisement through on-line under EoDB- .

Ref:Video conference held on 09.04.2021.

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The attention of all the Municipal Commissioners of the ULBs in the State (except GHMC) are invited to the subject and reference cited and inform that it has observed by the undersigned that there are only fifty eight (58) applications are come up for online Signage license for Advertisement from November, 2020 from only eight (8) ULBs. Since 1.11.2020 to 30.4.2021 is taken as criteria under EoDB for users data and their feedback, the number of applications that are made online are very less. Specific instructions are also given to concerned Town Planning staff and Municipal Commissioners to ensure maximum number of online applications are made. But, insptie of specific instructions, the Town Planning officials and Municipal Commissioners shown negligent view in the matter.

2. Therefore, all the Municipal Commissioners of the ULBs in the State (except GHMC) are hereby instructed to take necessary steps to ensure maximum online applications from the Advertisement Agencies for Signage license till the end of April 2021 by following the procedure in force. Any slackness and deviation in the matter will be viewed seriously and appropriate disciplinary action will be initiated against the defaulters.

3. The Regional Deputy Director for Town & Country Planning, Hyderabad and Warangal are directed to ensure for compliance.

**DR N SATYANARAYANA IAS
DIRECTOR OF MUNICIPAL ADMINISTRATION**

To

All the Municipal Commissioners in the State(except GHMC).

The RDMA, Hyderabad and Warangal.

The RDDTCP, Hyderabad and Warangal for immediate follow up and compliance.

Copy to the Director of Town & Country Planning, Hyderabad for necessary action.

Signature valid

Digitally signed by Dr N
Satyanarayana IAS
Date: 2021.04.13 17:40:48 IST
Reason: Approved