**GOVERNMENT OF TELANGANA**

**MUNICIPAL ADMINISTRATION DEPARTMENT**

O/o Commissioner and Director of

Municipal Administration, T.S, Hyderabad.

**CIRCULAR**

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| **Roc.No.152/2014/H1** | **Date.21.06.2014** |
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**Sub:-** Municipal Administration Department – Municipal Solid Waste Management – Special Sanitation Drive from 23.06.2014 to 30.06.2014 – Instructions issued to all MCs to involve of all stakeholders of the society and extensive Media coverage of the program – Reg

**Ref:-** This office Circular Roc.No152/2014/H1, dated 19.06.2014

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In continuation of the above reference circular, it is to inform that, for success of any program is purely depends on involvement, owning up and adoption of all of its stakeholders.

2. In this connection, all the MCs are requested to involve all the stakeholders of the society, i.e., SHGs, RWAs, Senior Citizens, School Children, Teachers, Electronic and Print Meia etc., in Special Sanitation Drive from 23.06.2014 to 30.06.2014 to improve sanitation and solid waste management in the towns.

3. The MCs are further requested to release a Press Note about the program and its activities and seek cooperation of Electronic and Print Media (without any cost) for extensive coverage of the program and in sensitizing the people on cleanliness and hygienic habits i.e., Storage of waste at source in two bins and avoid littering of waste on roads and into drains etc and extend cooperation to Municipality.

4. All the MCs are requested to upload News Paper cuttings on daily basis (coverage of the program) at CDMA website, Proforma Entry, “ **SD – Media Coverage**” along with photos of the activities.

**Sd/- Dr.B.Janardhan Reddy**

**Commissioner & Director**

To

All the Municipal Commissioners of ULBs through RDMA concerned.

Copy to all Special Officers/Chairpersons/Mayors of the ULBs in the State

All District Collectors, with a request to monitor the sanitation drive at their level.

All the RD cum ACs in the state to meticulously follow the programme

**For Commissioner & Director**