

**GOVERNMENT OF TELANGANA
MUNICIPAL ADMINISTRATION DEPARTMENT**

O/o Commissioner & Director of
Municipal Administration, 640,
A.C. Guards, T.S., Hyderabad.

C I R C U L A R

Roc No.2069/2014/H2

Dated:25.10.2014

Sub: MA&UD Department – Sanitation Rating Survey
commissioned by Ministry of Urban Development in Class-I
cities in Telangana State – Furnishing of data to M/s Nielsen
India (Pvt.) Limited – Instructions issued – Reg.

- Ref: 1. From Director, Nielsen letter dated: 30.09.2014
2. Govt.Memo.No.4401/F1/2014-1, Dated: 07.10.2014 from
MA&UD Dept.
3. Govt.Memo.No.4401/F1/2014-2, Dated:16.10.2014 from
MA&UD Dept, Govt. of TS.

As you are aware, the Government of India has launched the National Urban Sanitation Policy (NUSP) in 2008 with a view to transform Urban India into community driven totally sanitized, healthy and livable cities and towns. One of the components under NUSP is rating of all Class-I Cities on sanitation related parameters. The First rating exercise was carried out in 2009-10 cities against standard indicators over time, generate awareness on the need to create totally sanitized cities, and enable cities to think city-wide, with an emphasis on smarter planning and investments that lead to improved sanitation in the country. The summary of rating is enclosed.

2. The MoUD, Department, GoI has now proposed to carry out second Sanitation Rating of all Class-I Cities by M/s Nielsen India (Private) Ltd., the Agency selected by the Ministry and the names of the cities is enclosed herewith. The Agency will contact Municipal Commissioners for collection of data to carry out the survey.

3. In view of the above, the Municipal Commissioners (as per the list enclosed) are requested to enable the Agency (M/s Nielson) by providing maximum cooperation in collecting the details/data related to the Sanitation parameters, which would be used as an important Monitoring & Evaluation tool to assess the level of performance of the City in terms of provision of sanitation.

Encl: as above

Dr.B.Janardhan Reddy
Commissioner & Director

To

1. The Commissioners and Mayors/Special Officers of Warangal, Nizamabad, Karimnagar, Ramagundem, Khammam Municipal Corporations
2. The Municipal Commissioners and Chairpersons of Mahbubnagar, Nalgonda, Adilabad, Suryapet, Miryalguda Municipalities
3. Copy to all the RDMA's of the State with a request to coordinate with MCs and the Agency.
4. Copy submitted to Principal Secretary to Government, MA&UD Dept., Govt.of Telangana.
5. Copy to M/s Nielson India (Private) Limited, New Delhi.

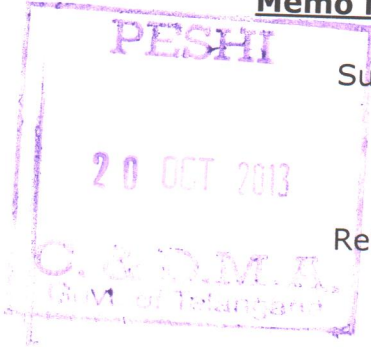

for Commissioner & Director

IMPORTANT

GOVERNMENT OF TELANGANA
MUNICIPAL ADMINISTRATION AND URBAN DEVELOPMENT DEPARTMENT

Memo No.4401/F1/2014-2,

Dated: 16.10.2014.



Sub: MA & UD Dept., - Sanitation Rating Survey commissioned by Ministry of Urban Development in Class-I cities in Telangana State - Furnishing of data to M/s Nielsen India (Pvt.) Limited - Instructions - Reg.

- Ref:1. From the Director, Nielsen letter dated:30.09.2014.
2. Govt. Memo No.4401/F1/2014-1, Municipal Administration and Urban Development Department, Dated:07.10.2014.
3. From the Commissioner and Director of Municipal Administration, Telangana State, Hyderabad Letter No.2069/2014/H1, Dated:10.10.2014.
4. From Sri Neeraj Mandloi, Joint Secretary(UD & MA), Ministry of Urban Development, Government of India, New Delhi D.O.No.Q-11011/6/2011-PHE-II(Vol.I), Dated:01.07.2014.

A copy of the letter 4th cited together with its enclosures are sent herewith to the Commissioner and Director of Municipal Administration, Telangana State, Hyderabad/ Commissioner, Greater Hyderabad Municipal Corporation, Hyderabad and they are informed that M/s Nielsen India (Pvt.) Ltd. has been selected for carrying out the Second Sanitation Rating of all Class-I Cities of Telangana State mentioned in the enclosure. They are therefore requested to take necessary action for providing maximum cooperation to the above agency in collecting the details/data related to the Sanitation parameters by issuing instructions to the Commissioners of the Municipal Corporations/Municipalities concerned.

Dr. S.K. JOSHI
PRINCIPAL SECRETARY TO GOVERNMENT

To
✓ The Commissioner & Director of Municipal Administration,
Telangana State, Hyderabad(we).
The Commissioner, Greater Hyderabad Municipal Corporation,
Hyderabad(we).
Copy to:
M/s Nielsen India (Pvt.) Limited.
P.S. to Prl. Secy. to Govt., MA & UD Dept.,
Sf/Sc.

// FORWARDED :: BY ORDER //

K. Nurali Mohan
SECTION OFFICER

DBF



भारत सरकार
शहरी विकास मंत्रालय
निर्माण भवन

GOVERNMENT OF INDIA
MINISTRY OF URBAN DEVELOPMENT
NIRMAN BHAVAN

Neeraj Mandloi

Joint Secretary (UD & MD)

Tel: 23063255, Fax: 23062028

नई दिल्ली - 110011

New Delhi - 110011
Dated 01 July, 2014

25 SEP 2014

D. O. No.Q-11011/6/2011-PHE-II (Vol. I)

860 Dear Shri Joshi,

As you are aware, the Government of India has launched the National Urban Sanitation Policy (NUSP) in 2008 with a view to transform Urban India into community driven, totally sanitized, healthy and liveable cities and towns. One of the components under NUSP is rating of all Class-I Cities on sanitation related parameters. The First rating exercise was carried out in 2009-10 to compare intra-city and inter-city data on sanitation, monitor and measure improvement of cities against standard indicators over time, generate awareness on the need to create totally sanitized cities, and enable cities to think city-wide, with an emphasis on smarter planning and investments that lead to improved sanitation in the country. The summary of rating is enclosed.

The Second Sanitation Rating of all Class-I cities would be carried out by M/s Nielsen India (Private) Ltd., the Agency selected by this Ministry and the names of the cities is enclosed herewith. The Rating agencies will start visiting various towns to complete the exercise before 23rd, July 2014. It is important that the exercise is completed with due care and in consultation with the cities and State Government officials. The Agency is advised to meet your good-self and the Municipal Commissioners and keep all informed of the progress of the exercise. The ownership of data by the States and Urban Local Bodies is crucial for the success of the exercise.

Hence, I would request you to enable the agency by instructing the Municipal Commissioners of the Class-I cities of your State by providing maximum cooperation in collecting the details/data related to the Sanitation parameters, which would be used as an important Monitoring & Evaluation tool to assess the level of performance of the City in terms of provision of sanitation.

Regards,

Yours sincerely,

(Neeraj Mandloi)

To
Dr. S.K. Joshi,
Principal Secretary,
Government of Telengana,
Municipal Administration and Urban Development Department,
Andhra Pradesh Secretariat,
HYDERABAD -500 001

Copy to:

M/s Nielsen India (Private) Ltd.,

G.I
No: 4275
Date: 27/9/14
Section: F
Signature:

City Sanitation Ranking:

As per the National Urban Sanitation Policy, the concept of a totally sanitized city is one which has achieved the outputs and milestones in respect of a set of objective indicators of Outputs, Processes and Outcomes envisaged under the NUSP. The Sanitation Rating survey initiated by MoUD based on the primary and secondary data sources to establish a comprehensive baseline with respect to waste (liquid and solid) generation, collection and disposal would place them through objective self-assessment, in the relevant sanitary category. The First Sanitation Rating, which was conducted in 2009-10 in 423 Class -I cities and the ranking in respect of the cities falling under the State is given below.

Telengana: RANK OF CITIES ON SANITATION 2009-2010

S. No	City	RANK	TOTAL	OUTPUT	PROCESS	OUTCOME
1.	Hyderabad	89	40.6	16.3	18.0	6.3
2.	Secunderabad Cant. Board	211	34.7	11.3	14.3	9.1
3.	Ramagundam	330	27.2	8.0	15.0	4.2
4.	Warangal	339	26.4	12.1	9.4	4.9
5.	Nizamabad	350	25.1	10.9	8.9	6.0
6.	Nalgonda	352	25.0	9.0	11.7	4.9
7.	Mahbubnagar	368	24.1	11.1	6.8	6.3
8.	Khammam	371	23.9	6.6	10.6	6.7
9.	Adilabad	375	23.7	11.8	5.6	6.3
10.	Karimnagar	398	21.6	9.5	5.9	6.2

No.	Category	Description	Points
1.		Cities on the brink of public health and environmental 'emergency' and needing immediate remedial action	< 33
2.		Needing considerable improvements	> 34 <= 66
3.		Recovering but still distressed	> 67 <= 90
4.		Healthy and Clean city	> 91 <= 100

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Telengana:

List of Second National Rating of Class-I Cities on certain selected sanitation parameters:

Name of the Agency Appointed	Name of the States(Cities)
Central and South Central Zone: M/s Nielsen India(Private) Limited	Telengana: 1. Greater Hyderabad Municipal Corporation 2. Warangal 3. Nizamabad 4. Karimnagar 5. Ramagundam 6. Khammam 7. Mahbubnagar 8. Nalgonda 9. Adilabad 10. Suryapet 11. Miryalaguda 12. Secunderabad