

**PRAVEEN PRAKASH, IAS**

Joint Secretary & Mission Director (SBM)

GOVERNMENT OF INDIA

MINISTRY OF URBAN DEVELOPMENT



सत्यमेव जयते



प्रवीण प्रकाश, आई.ए.एस.

संयुक्त सचिव एवं मिशन निदेशक (एस.बी.एम.)

भारत सरकार

शहरी विकास मंत्रालय

D.O. No. DR/SBM/12/2017

Dated 20<sup>th</sup> April, 2017

Dear Sir/Madam,

This is further to my DO letter no. SB / SBM / 35 / 2017 dated 12<sup>th</sup> April 2017, regarding planned fortnightly 'swachhata' drives from 1<sup>st</sup> May to 30<sup>th</sup> June 2017. As you are aware, the first drive in the calendar is scheduled for 1<sup>st</sup> to 15<sup>th</sup> May 2017 and focuses on providing adequate toilet facilities at all labour camps and construction sites in cities/towns.

2. In order to kick-start the drive, I would like to request you to kindly undertake the following activities on the 1<sup>st</sup> of May 2017:

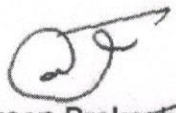
- i. Organise a community lunch ("bada khana") with all your municipal workers
- ii. Tie 'friendship bands' on all municipal workers
- iii. Present ward-wise awards to municipal workers who have done exemplary work on swachhata
- iv. Administer the 'swachhata' oath to all municipal workers (a revised 'swachhata' oath will be mailed to you shortly)
- v. Sensitise all workers about MoUD's initiative to initiate source segregation in all cities/towns on 5<sup>th</sup> June 2017 (World Environment Day) and their responsibilities for ensuring its successful implementation

3. We will also be providing you with a set of creatives (friendship band designs, designs for posters/hoardings, etc) for you to use for promoting the drive.

We look forward to your help and support in making these drives a success.

With regards,

Yours sincerely,

  
(Praveen Prakash)

To:

All Municipal Commissioners / All State Mission Directors (SBM)

Copy to: DS (SBM)